in T Style Magazine April 2012 Dror for Tumi

The New york Times Style Magazine

THE MOMENT

APRIL 16, 2012, 3:03 PM Table Talk | Donna in Williamsburg By KATIE CHANG



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WOMEN'S FASHION

Case Study

DESIGN, TRAVEL | By KATHRYN BRANCH | MARCH 7, 2012, 5:00 PM



Backyard Bill

Dror Benshetrit, the sought-after designer behind Dror, is no stranger to travel. He is constantly touring cities like Istanbul, Paris, New Delhi and Tokyo to show off his innovative building systems, like QuaDror, a "space-truss geometry" sleek enough to be confused with art and strong enough to apply to table trestles, houses and even bridges. So when the luggage maker Tumi approached him to create its latest — and his first line of travel bags, he thought, How complex can it be? Very, it turned out. Nevertheless, Benshetrit pushed the boundaries of what a suitcase can be, with a collection of chic, multifunctional bags: totes that become backpacks, reversible briefcases, expandable satchels and a hard-shell carry-on that, with two pulls of a hinge, doubles in size. "Static objects do not work for me," he says.

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