

# DETAILS

KNOW & TELL DESIGN

THE LATEST  
GYM OBSESSION:  
WHY THE ASS IS  
THE NEW ABS

The Country's  
Best New  
Restaurant Rows

HOW TO  
HACKPROOF  
YOUR  
DIGITAL LIFE

ARMIE  
HAMMER  
HOLLYWOOD'S

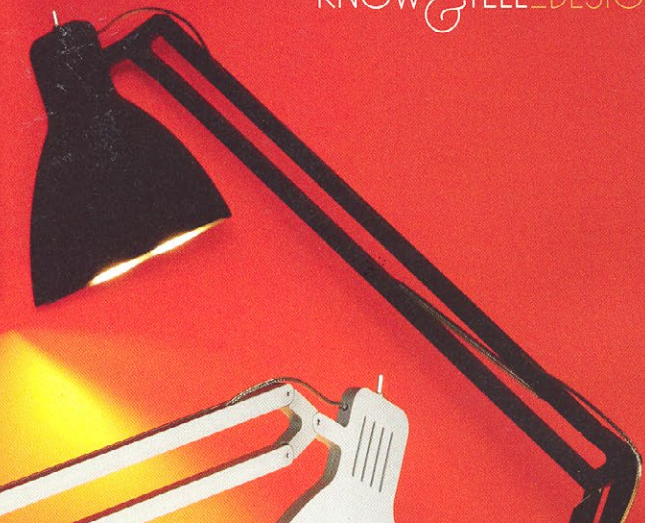
an  
ing  
Maurer's  
lamp,  
Luxo L-1  
is flattened  
and the "bulb"  
is flat by Stefan  
Maurer.com

DESIGNERS  
ONE

ODLCO.MYSHOPIFY.COM  
Originally known for its  
group shows, Chicago's  
Object Design League now  
sells wares like Gabriel  
Hargrove's cast-iron pots  
and Olivier Lellouche's chain-  
saw-cut dishes via the Web.

RSTOO.COM  
The e-commerce arm of  
Relative Space galleries taps  
industry talents, such as  
Jürgen Mayer H. and Dror  
Benshetrit, to curate objects  
like collectible soccer balls and  
biodegradable chairs.

STYLEFACTORY.COM  
Furniture-makers submit  
prototypes that are voted  
on by shoppers; the most  
popular pieces then go into  
production, from modular  
steel bookshelves to  
rubber-footed kitchen tables.



## WHERE THE DESIGN INSIDERS SHOP ONLINE

## 3 MUST-SEE FALL EXHIBITS

**OCTOBER 1  
LOS ANGELES**  
"Eames Designs: The Guest  
Host Relationship," A+D  
Museum; [aphisd.org](http://aphisd.org)  
An examination of Ray  
and Charles Eames' crea-  
tive process, annotating

**OCTOBER 12  
NEW YORK CITY**  
"Crafting Modern  
century American  
Design," Museum  
Design; [madmus.com](http://madmus.com)  
A look at post-WWII  
designers who rejected

BY MONICA KHEMSUROV  
show devoted to graphic  
design in 15 years, cover-

Dror  
in  
Details  
October  
2011  
Dror  
Benshetrit

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