

DRUGS, GUNS & DIAMONDS: THE SHADOW

Men's Journal

THE 2011 **STYLE & DESIGN**

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THE TRANSFORMER

DROR BENSHETRIT

BASE New York City

SIGNATURE PRODUCT The indoor/outdoor Tron chair for Cappellini (below), created through a fusion of 3-D renderings and hand-built proto-

types. "It's like a form that crashes into another and can't escape — they're fighting with one another," says Benschetrit.

DESIGN MISSION Mix it up. "Innovation comes from a cross-fertilization of different scales, materials, and uses — never a compartmentalized discipline," he says. Case in point: While designing a chandelier for Swarovski, Benschetrit came up with the idea for the space-truss build-

ing system he calls QuaDror (below), planned for use in quick-build relief housing projects in developing countries.

INSPIRATION Movement and change figure significantly in the 34-year-old Benschetrit's designs: He was born in Tel Aviv, studied in the Netherlands, and works all over the world. "I see transformation, both physical and metaphorical, as the key to my work." —STEPHEN TREFFINGER



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Tron Chair

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