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"I'M INTERESTED IN THE RELATIONSHIP BETWEEN POETRY AND PHYSICS," SAYS DESIGNER DROR BENSHETRIT. "I LIKE BLENDING THE BOUNDARIES WHERE ART MEETS DESIGN AND ARCHITECTURE MEETS FASHION."
"THE MAKERS" PAGE 84

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QuaDror

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HOLLYWOOD'S LAST

DROR BENSHETRIT

THE MULTITALENTED NEW YORK-based designer Dror Benshetrit loves injecting a sense of motion into static objects. Take his Vase of Phases, which appears to be caught in mid-shatter, or his ruffled Peacock lounge chair, a rigid construction made without glue or upholstery. His cube-shaped Volume.MGX lamp, created using 3D-printing techniques, actually folds down to the size of a deck chair. Even his interiors and exteriors share that sensibility. At a resort called Nurai in the desert coast of Abu Dhabi, he designed villas that peel away from the earth like waves. In a relationship between architecture and physics, the 34-year-old designer is pushing the boundaries of design and construction in fashion. "I'm taking it to the next level," he says. "I'm doing engineering." Dror. Research shows that the human body is made of 70 percent water, and that water is made of hydrogen and oxygen atoms. The atoms are made of protons, neutrons, and electrons. The electrons are made of quarks and gluons. The quarks and gluons are made of strings. The strings are made of branes. The branes are made of membranes. The membranes are made of particles. The particles are made of energy. The energy is made of information. The information is made of bits. The bits are made of bytes. The bytes are made of kilobytes. The kilobytes are made of megabytes. The megabytes are made of gigabytes. The gigabytes are made of terabytes. The terabytes are made of petabytes. The petabytes are made of exabytes. The exabytes are made of zettabytes. The zettabytes are made of yottabytes. The yottabytes are made of... well, you get the idea.



Vase of Phases.

it folds flat, is quick to erect, and is rock solid when set up (like an incredibly strong sawhorse). Its possible applications range from tabletop objects to mass-produced furniture to major infrastructure. Benshetrit is already working with manufacturers to bring QuaDror-based products to market, so don't be surprised if it becomes as ubiquitous as the concrete block. Only with more motion. Tim McKeough



MEET THE MAN

BIGGEST CREATIVE INSPIRATION
There are three: Achille Castiglioni, Buckminster Fuller, and Isamu Noguchi.

MOST INDISPENSABLE TOOL
A pencil.

THE ONE THING EVERYONE SHOULD KNOW HOW TO MAKE
A delicious meal.

AN EVERYDAY OBJECT THAT IS PERFECTLY DESIGNED
Nothing is perfect. I can find faults with anything.

DREAM PROJECT
An airport.



QUADROR, A SELF-SUPPORTING HINGED JOINT, HAS APPLICATIONS THAT RANGE FROM MASS-PRODUCED FURNITURE TO MAJOR INFRASTRUCTURE.



Acurax "Thor" S.H.I.E.L.D. Agent desk with the 60-10-12-3-12 design concept.

DEPARTMENT OF ARCHITECTURE AND DESIGN

Most robots who ask passersby for directions and motion-sensitive... your eyes, a new exhibition at New York's Museum of Modern Art (July 24 through November 7) explores communication between... (most boundary-busting survey—including 2005's "SAFE Design and the Elastic Mind"—from Paola Antonelli, MoMA's senior... "These shows expand the terrain," she explains, by encourag... which at first might have seemed too experimental." That... might seemingly far-out modes of construction—turning... ing cars after tropical fish to increase energy efficiency... —that will soon become the norm.



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