

substance+STYLE

# Surface

CELEBRATING  
AMERICA'S  
BEST YOUNG  
PHOTOGRAPHERS

FASHION ARCHITECTURE

4 SURVEILLANCE | NEWS

## Design of the Times

Queens goes green, photographers find a new Playground and Hiroshi Sugimoto celebrates sculptural fashion

Writer DAN RUBINSTEIN

The 10th Annual

# AVANT GUARDIAN

Architecture fans in Queens, Africa and introspective Garden has 15,000-square-foot center, dedicated architects. Echoing its central stewardship, first new building in for the highest national sustainability, the platinum award-winning project features three roofs, each with its own eco-friendly energy, recycle water waste, the project is perhaps the best reason to visit the area since the Fair. [queensbotanical.org](http://queensbotanical.org)

**TO CALLING** West Coast juries, take note: Through January the Asian Art Museum in San Francisco will present "Stylized Sculpture: Contemporary Japanese Fashion from Kyoto Costume Institute." Curated by renowned photographer Hiroshi Sugimoto, the exhibition features 21 garments

from heavyweight Japanese masters such as Yohji Yamamoto, Issey Miyake and Junya Watanabe, specifically chosen for their exaggerated forms. [asianart.org](http://asianart.org)

**03 SPOT ON** It's hard to imagine a more influential lighting designer than Ingo Maurer. The German-born designer has been illuminating the industry with his genre-bending products and installations for over 40 years. It's only fitting then that the maestro is the subject of the first major exhibition by a living artist in over a decade at the Cooper Hewitt National Design Museum in New York, on view until January. Monumental in changing the public's perception of what lighting can be, Maurer created a dozen new works specifically for the show. [cooperhewitt.org](http://cooperhewitt.org)

**04 CALIFORNICATION** If Guess by Marciano had a younger, laid-back brother who spent his days chilling in Laguna Beach, he'd be G by Guess, the new casual concept line from that mainstay of

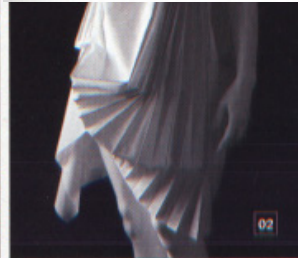
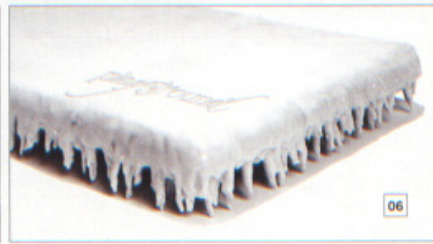
contemporary American fashion. After launching 30 G locations in 2007 alone, Guess plans to double that figure in the year to come. The store's low lighting and club-like feel offer a modern interpretation of Left Coast cool, in contrast to the line's relaxed, vintage look. [gbyguess.com](http://gbyguess.com)

**05 GAME PADS** Considering how much time we spend in virtual worlds nowadays, we're shocked it took this long for something like the First Annual Second Life Architecture Competition to take place. While designing structures without regard to real-life restrictions – not to mention physics – may seem like an exercise in pure fantasy, the winners selected by a panel of real-world experts shouldn't be taken lightly. After all, one day soon we'll all be spending more time online than off. [sl-award.com](http://sl-award.com)

**06 SWING SETS** In the tradition of Visionaire and other such unbound, fashion-based publishing ventures comes Playground, a limited-edition set of

photographs and other graphic works, sold in a custom-made collectible box by famed product designer Dror Benshetrit and featuring talent such as Surface contributor Joshua Jordan and Avant Guardian Lane Coder. With only 250 of the first edition being produced, Playground is proof positive that cutting-edge publishing and edition design never go out of style. [theplaygroundisfun.com](http://theplaygroundisfun.com)

**07 PLUGGED IN** On view until November 19th, the largest collection of pieces from late 20th-century French sculptor Yonel Lebovici will be on display at "Lebovici," an exhibition at furniture gallery Maison Gerard in New York. Lebovici was known for elevating mundane objects into out-of-scale works of art and furniture, all with a whimsical touch, like his two-foot Fiche Mâle (1977, pictured), where a lamp is realized in the shape of a common electric plug, with the prongs acting as bulbs. Rauschenberg, eat your heart out. [maisongerard.com](http://maisongerard.com) **DR**



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Playground

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