TOP DROR

When Dror Benshetrit smashed a Rosenthal vase in the design world. Since then, Israeli-born Ben, furniture, interiors, and now architecture. While CITY's Cator Sparks about poetry, Castiglione's q&a.

CATOR SPARKS: Dror, was that Dolly Parton on your hold me?
DROR BENSHETRIT: Of course! It's on purpose. I think she's extra-
nostalgic, and cool.
CS: So is that how you view your work as well?
DB: Yes! Having fun. We are a small family, we love each other, and the first, we do all of this if not for fun!
CS: How do you lick? What goes on in your head when doing the entire DB: Every project is a combination of poetry and physics. It's hard, bags, las-
way I think. I analyze everything: Why do I like it logically, does it work with gut? It always has to do with physics and I think design has difficult it is. But your brain in a philosophical way. Those two things continue the distance. A bigger impact. One supports another. When I realized in my projects, it became a signature style for us. We don't do projects. We have a just there. You can apply it to big, small, luxury, and ready and prefab house-
CS: Your vase is now practically an iconic design? What I'm most excited about the idea come about?
DB: Because it's the way I feel and think about things. They have a few projects to me. From relationships to new feelings. So the vase.

Clockwise, from opposite left: A new folding sofa bed for B&B; Dror's +/- bathroom cabinet for Boffi opens by turning 90 degrees to provide a tall vertical mirror and full access to products and medicine inside; ignoring ceiling-centric tradition, a new Swannski floor chandelier; the Lily Lace chair, which spurred the house's movement toward green materials; the pick chair for B&B, the designer's most anticipated new product, unfolds to hang flat on a wall; Skin shoes, a new concept in footwear—the buy-once "bones" are responsible for form, the outer, buy-many "skins" for function—perfect for travel, Dror says.