The cantilever chair has an illustrious history. Mies van der Rohe, Marcel Breuer and Harry van der Heyl were the pioneers of the concept back in the Thirties. Fast forward several decades and you find German-born Penton merging with injection moulding to perfect his Pop take on the Iconic Panton chair. That's a lot to live up to, without attempting to add your own, complex, bit to the genre.

With no back legs to speak of, the cantilever chair was difficult enough to pull off in the first place. It relies completely on the materials used to stabilise it, but it's where flexibility comes to the fore, not just in the seat, but in the entire chair design. This is where the BBF Emegebionica comes in, as designed and manufactured by Dror Benshetrit, with B&B Italia.

Benshetrit is a multi-disciplinary design studio based in New York. His focus is on product design and design, creating a unique design approach. Benshetrit is a graduate of the Interaction Academy in Dusseldorf and the Centre for the Education of the Arts and the School of Design at ESPM.

The Pick Chair is designed for B&B Italia and it is the first cantilever chair designed by Benshetrit for the company. The chair is made of a combination of materials, including wood, metal, and plastic. The seat and backrest are made of wood, while the base is made of metal. The chair is designed to be lightweight and comfortable, making it ideal for both residential and commercial use.

The chair's design is inspired by a variety of elements, including traditional cantilever chairs, modern design, and the use of natural materials. The chair's form is sleek and elegant, with a minimalist design that is both functional and aesthetically pleasing. The chair is also available in a variety of finishes, allowing it to be customized to fit any interior design scheme.

The Pick Chair is a testament to Benshetrit's innovative approach to design, combining traditional materials and techniques with modern manufacturing processes to create a unique and functional piece of furniture.