Smaller Is Smarter
Homes Under 1000 Square Feet

Studio Dror / By Dror Benshetrit / www.studiodror.com / Israeli-born designer Dror Benshetrit uses narrative themes in his work to distill complex meanings into simple, accessible forms.

It has been a banner year for Dror Benshetrit, now the youngest member of the exclusive design agency, Culture and Commerce (his esteemed colleagues include Philippe Starck and Marcel Wanders). Spring 2007 marks the launch of eight new products from Benshetrit's private outfit, Studio Dror, ranging from chandeliers and tables to Boffi bathroom commissions. His heralded “Vase of Phases” exemplifies the metaphor of transformation throughout his work, while giving a nod to deconstructivism. Regardless of philosophy, Benshetrit makes simple objects feel fresh again: from a folding chair that’s also wall art, to footwear designed with a separate, changeable skin and single orthopedic “bone.”