Dror Benshetrit

Whether in regards to my own creations or on the appreciation I have for something that exists in my environment, the essence of my thoughts is movement. Movement means not only motion, but also how all components come to simultaneously stimulate multiple senses. It is an interaction of the senses.

The senses are aroused because my creations, whether a space or an object, are not only about existential beauty — they are also about something that exists for a reason. It is necessary to be something that is seen, and by this I mean functionality and innovative technology.

All the components of the things I create have energy, and within that there is also movement from one element to another. The discovery of something perfectly new, clever, and practical streams out from inside of me, it is this stream, or cry, that brings awareness to the finiteness of my creation.